



XENEX and Marshall presented a new cooking system to GOODY'S, Greece's largest fast-food group. The new system featured not only new equipment, but a redesign of the kitchen with speed, efficiency, and flexibility as top priorities. The combination of Marshall's FR1212B Autobroil™ and HST13 Autotoast™ produced sandwiches 300% faster, reducing labor, energy consumption and clean up time.

Thank you GOODY'S and XENEX for choosing Marshall to be a part of your new product launch throughout Greece.

Robert Stuck, Chairman, welcomes Emil Kioulpapas, Development Department, XENEX SA, to Marshall's factory during a visit after the 2010 NRA Show.

Are you ready for some "Fodbold?"



Jeppé Droob (second from right), with his Operations Team; Jan Foed, Managing Director of KEN storkøkken (back row, right), with his team; and Ron Reynders (back row, left) of Marshall.

After the NRA Show in Chicago, Jeppé's team came to Marshall's factory for extensive training to ensure a successful implementation of the new cooking system.

Jeppé Droob, owner of the successful Sunset Boulevard restaurant chain in Denmark, was challenged with increasing his business in these tough economic times. In studying his demographics, Jeppé learned that his clientele was predominately female and he was determined to lure the male population. Jeppé decided to add hamburgers to his menu and had Ken storkøkken call Marshall.

The first order of business was to select the proper conveyor broiler, which was the Marshall model FR69BS (medium front-return electric dual-belt broiler). This would allow Jeppé to cook his new hamburger product, but also leave room for expansion for future menu development. A beneficial feature of this broiler model is a heated-holding area with ThermoGlo™, which allowed

Jeppé to maintain product in a quality environment enabling him to abolish his old holding system.

In April, after installing his first Autobroil™ for testing, the excitement level grew and Jeppé decided to roll with conveyor broilers and create an exciting national ad campaign... all before June 10, the start of the 2010 FIFA World Cup™.

In comes KEN storkøkken, Marshall's distributor in Denmark, with an excellent team of sales professionals and service technicians with a can-do attitude. Marshall shipped the broilers and KEN storkøkken installed them in record time—all completed and on schedule. Not even a volcano could stop this success story!

